

# Arizona Press Women

## What's up with 'Skirting Traditions' *Audio book in progress*



Carol Osman Brown and Pat Gail Hearne present a copy of "Skirting Traditions" to Alice Natale, president of the Payson Friends of the Library. Photo by Bing Brown.

by Brenda Warneka

Members of the Anthology Committee only know what's going on with *Skirting Traditions* when it is reported to them; so keep the information flowing when you hear of something. Here are a few recent happenings.

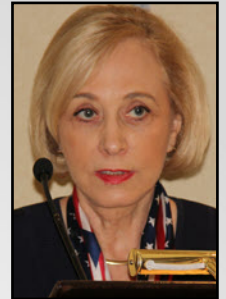
On June 18, Carol Osman Brown and Pat Gail Hearne presented a copy of "Skirting Traditions" to Alice Natale, president of the Payson Friends of the Library for use at the Payson Public Library.

Pam Stevenson made a presentation about the lives and accomplishments of the writers and journalists featured in *Skirting Traditions* on June 20 at the Desert Foothills Library in Cave Creek.

*See 'Skirting Traditions, Page 4*

## PRESIDENT'S MESSAGE

This summer is an exciting time as APW finalizes plans for the NFPW conference "Making History in Arizona" to be held at the Hotel Valley Ho September 20 through 22. The conference honors NFPW's 75th anniversary and the Arizona Centennial. If you are not already involved in working on the conference, please join in now.



Brenda Warneka

*See President's Message, Page 2*

## National award winners

APW is proud to announce that there are two local winners in the 2012 National Federation of Press Women's Communication Contest:

**Jaimie Hall Bruzenak** won first place in the Nonfiction Book, Instructional category for her book, *Support Your RV Lifestyle! An Insider's Guide to Working on the Road, 3rd ed.*



**Jan Cleere** took second place in the Nonfiction History Book category for her newest book, *Levi's & Lace: Arizona Women Who Made History.*



## Introducing AZ to eager audience

by Glennis McNeal

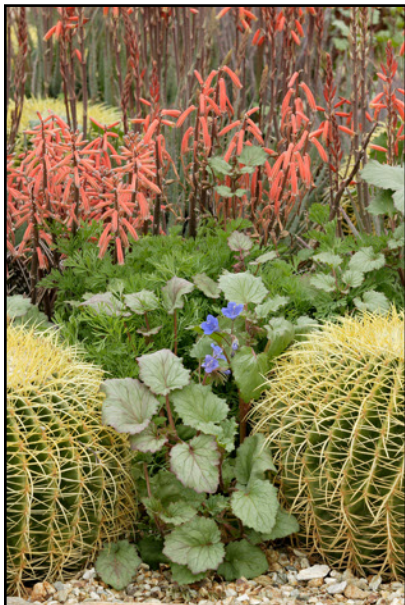
Who wants to tour Arizona before or after the NFPW conference? So far, lots of people. Our peers from Illinois, Kansas, Pennsylvania, Alaska, Texas, Oregon, Alabama and even Arizona have sent in registrations, checks and credit cards.

Waiting in the wings are people from Colorado, Louisiana and Virginia who have asked APW to hold a spot for them. They may be waiting until the last minute – that would be August 1 – to sign up, but they don't want to miss out.

Still to come: people signing up for day tours Wednesday, September 19 and Thursday, September 20. They'll want to visit the Desert Botanical Garden, Pueblo Grande and Heard Museum or Taliesin West in the tours arranged by APW.

NFPW conferences always introduce communicators to the wonders of the host state, sending them home with story ideas and new friendships. If you know communication professionals in other regions who have expressed an interest in someday visiting Arizona, do them a favor. Tell them how they can "Make History in Arizona" with APW this September. We have a lot to offer them. Your out-of-state colleagues will go home with new skills, new concepts and a rich appreciation for Arizona's natural and industrial wonders.

The upcoming conference has a lot to offer us, too. We will meet fascinating people. By attending, we expand our contacts across the country. That's a great present to give ourselves at Arizona's, and the NFPW's, birthday bashes.



Desert Botanical Gardens

### Notice: NFPW Conference first-timers

Those attending an NFPW Conference for the first time may qualify for a NFPW Education Fund grant for the 2012 conference at the Hotel Valley Ho, held September 20 through 22.

The application is available under the Resources tab at the NFPW website, [www.nfpw.org](http://www.nfpw.org). The deadline to apply is August 1.

### President's Message from Page 1

The conference committee chaired by Pam Stevenson meets the third Sunday of every month at the Arizona Art Alliance, 9011 E. Indian Bend in Scottsdale. Find out what is going on and where help is needed. The next meeting is July 15, time TBD. Contact Pam Stevenson at [prstevensn@aol.com](mailto:prstevensn@aol.com).

The cost of putting on the conference exceeds the income received by NFPW from registrations, so we must raise additional funds from sponsors just to break even. In return, sponsors receive valuable exposure with this national audience of press women. We have targeted companies as potential sponsors but we urgently need help in contacting them. Lori Potter, the president of NFPW, recently received a commitment through her employer for \$5,000 (Omaha World-Herald Co. and World Media Enterprises, national newspaper groups.) Contact Carol Osman Brown at [cobrown@q.com](mailto:cobrown@q.com) if you can help seek sponsors or if your employer can sponsor a portion of the conference.

We also need contributions to the silent auction which takes place during the conference. Contact Barbara Lacy at [blacy1@cox.net](mailto:blacy1@cox.net) to make a donation.

Members are needed to work on the Hospitality Committee during the conference, too, handling registrations, introducing speakers at workshops, etc. To help, contact Cheryl Kohout at [cheryl.kohout@tmcaz.com](mailto:cheryl.kohout@tmcaz.com).

If this will be your first NFPW conference, you may qualify for an NFPW Education Fund grant. The Education Fund, which is a 501c(3) entity devoted to educational purposes, operates separately from NFPW. Funding for the grants comes from contributions. The deadline for submitting a grant application is August 1. The application form is under the Resources tab at the NFPW website, [www.nfpw.org](http://www.nfpw.org).

There are a number of wonderful tours offered as part of the conference activities. Please consider signing up for them. Not only are the tours fun and educational, but they offer the opportunity for camaraderie with other APW members and press women from other states.

Remember Early Bird Registration deadline for the conference is August 27. You can pay by credit card at the NFPW website or print out the form and mail a check. Deadlines for some tours may be earlier.

Have a good summer!

*Brenda*

# Rim County recap: *Next meeting on July 28*



by **Carol Osman Brown**

A crowd of 50 people gathered at the Payson Public Library on June 18th to hear Pat Gail Hearne, a Payson writer and historian, discuss her well-documented presentation about the historic plane crash in the Hellsgate wilderness near Payson, which involved the famous MGM lion, Leo.

The Hollywood studio grabbed national headlines in September of 1927, when it attempted to fly the 350-pound lion in a special plane from San Diego to New York City. Both the pilot and lion survived due to rescue efforts by local cowboys.

Hearne, a former teacher, has published newspaper and magazine articles about the event. She enjoys presenting Arizona history programs to the public.

The event was sponsored by the Payson Library Friends.

## Next up



**Barbara Bayless Lacy, Carol Osman Brown and Carol Jean LaValley. Photo by Bing Brown.**

On July 28, three Rim Country authors who contributed to the "Skirting Traditions" will sign books at the Isabelle Hunt Memorial Public Library at 6124 N. Randall Place in Pine. They are: Barbara Bayless Lacy, Carol Osman Brown and Carol Jean LaValley.

## Silent auction items needed

by **Barbara Lacy**

It's hot; you are stuck in the house. What better time to go through all those expensive "mistakes" you made and have been wondering what to do with. Yes, those cute Arizona collectibles that don't match your house or the jewelry that is way too fancy for your way of life – things your children keep saying you should put on eBay or Craigslist.

APW needs those things from your cupboards and closets for the silent auction held at the NFPW Conference in Scottsdale this fall. Please contribute good stuff only – especially Arizona items.



If you can't bear to part with any of your good stuff, however, you can still help. How about contacting the vendors you frequently use – hotel chains, airlines, chain restaurants and other companies that do business nationally – and asking for gift cards and/or merchandise for the silent auction. Local shops you frequent may be willing to donate merchandise for the auction. If you tell folks the items are for a silent auction for writers and journalists that could possibly give them national visibility, they may be more likely to donate. You can also tell them we will thank them in our APW Newsletter for additional visibility.



Contact Barbara Lacy at [blacy1@cox.net](mailto:blacy1@cox.net) for instructions on how to donate.

## IN TOUGH WITH APW

**Betty Webb** and the other members of her writers critique group, The Sheridan Street Irregulars, took part in Bowling for Rhinos, a national charity which benefits rhino sanctuaries throughout Africa. Because of continued poaching, rhinos are on the endangered species list. Betty became interested in the endangered animals during her years volunteering for the Phoenix Zoo.



Betty is also pleased to announce that she will be one of the faculty at ASU's Virginia Piper School of Creative Writing's "Desert Nights, Rising Stars" writers conference, which will be held at Arizona State University February 22 through 24, 2013. Beginning

October 8 of this year, she will teach a four-week online course on mystery writing for the Virginia Piper School of Creative Writing. For information about "Desert Nights, Rising Stars" or her online class, contact Betty at [webbscottsdale@aol.com](mailto:webbscottsdale@aol.com)

**Tobi Lopez Taylor** is welcomed as APW's newest member and Baja Babe. She resides in Tucson and writes nonfiction, fiction and poetry, and is a writer for *American Indian Art Magazine*.

## Submissions wanted!

Share industry related news with your fellow APW members including committee reports, event news, writing contests, industry related articles, industry-related personal accomplishments ... anything you think would be of value to members!

Send submissions, photos and art to Lynda Exley at [exlent@aol.com](mailto:exlent@aol.com). The deadline for the August issue is July 21.

### *Skirting Traditions from Page 1*

The anthology appeared in the May issue of *ASU Alumni Magazine*. It was also featured in the May issue of Wheatmark's *Sell More Books: A Newsletter for our Valued Clients & Special Friends* and on Wheatmark's *Publishing Success Blog* under "Clients in the News."

Upcoming events that are scheduled include presentations by Brenda Warneka at the Mustang branch of the Scottsdale library on October 18 and at a Scottsdale Barnes & Noble book club on November 19. Additionally, the editors will present a program about the book at the Arizona Historical Society at Papago Park in the fall on a date to be announced.

Please contact [apw.anthology@yahoo.com](mailto:apw.anthology@yahoo.com) to arrange for a program about *Skirting Traditions* at your book club or other event. Proceeds from the sale of the book benefit the APW journalism scholarship program.

### **Audio book**

*Skirting Traditions* has been chosen as a selection to be produced as an audio book by the Arizona Braille and Talking Book Library.

The library is a division of the Arizona State Library, Archives, and Public Records and part of a nationwide program known as the National Library Service. The program produces audio books for individuals who are



### **A volunteer reader and director record a book at the Arizona Braille and Talking Book Library.**

unable to read print books due to visual or other physical disabilities. There is no charge for the service.

Volunteers produce the audio book through a lengthy process that involves recording, detailed reviewing and editing. It is expected that it will be at least six months before the *Skirting Traditions* audio book is available for release.

For more information about the Arizona Braille and Talking Book Library, call 602-255-5578 or visit [www.lib.az.us/braille](http://www.lib.az.us/braille).